

PRECISE

MARKETING

Social Media Strategic Marketing Event Planning Project Management

804-683-4452

RTM SMOOTH JAZZ SERIES SURVEY (please make comments brief)

- 1- What Jazz Artists would you like to see in the Richmond Metropolitan Market?
- 2- What do you like most about their performance?
- 3- Would you prefer Smooth Jazz and Fine Dining or Theater style seating?
____ Smooth Jazz and Fine Dining- Average Cost: \$60 to \$150 per person
____ Theater Seating- Average Cost: \$45 to \$80 National Act and Opening Act
- 4- If we offered discount tickets on line would you purchase your tickets in advance?
- 5- Would you take advantage of buy 4 tickets in advance and get one FREE offer?
- 6- Are you a member of an organization or group? (name and e-mail of your group)

Would your organization be interested in discount tickets?

YES NO

- 7- What day and time would you prefer for the Smooth Jazz Concerts?

Friday After Work Jazz Series: 5pm to 9pm
Saturday: Matinee 1pm to 4pm Evenings 6pm to 9pm
Sunday: Jazz Brunch 1pm to 4Pm Evenings 4pm to 7pm
Other:

- 8- VIP Tickets will be available. Would you interested in purchasing VIP Tickets? YES NO
Reserved Seating-(Best Seats) Meet the artists- Photo with the Artist
Special Recognition (anniversaries/birthdays/retirements/graduations/business etc.)

- 9- What ticket amount is reasonable for a major national Jazz Artists Concert Series?

Please list the amount \$ \$ Tell us why?

- 10- Would you take advantage of a system to arrange transportation to RTM Smooth Jazz events by pre-arranged Uber contracted services? (nice drivers/vehicles with door to door service) YES NO

Thank you for taking this survey. Your information is confidential. Submit your name for special discounts and incentives from our marketing department. Submit your name and e-mail for our mailing list. (optional)

Name/Text/E-mail:

Additional Comments: